# 2009 Hawaii Healing Garden Festivals



MAUI - Exhibitor Application Sunday, October 18, 2009 Maui Community College



## **Booth & Advertising Rates**

Booth Locations & Pricing	<b>Registration Deadlines</b>		
Save \$50 to \$100 - Early Bird Registration \$100 - Discount for Hawaii Health Guide Members!	AUG 31	SEP 30	OCT 12
Inside Booths - Main Tent Area (booth includes 8' x 8	3' space, 1-ta	ble, 2-chairs)	
Not-For-Profits	☐ \$150	☐ \$200 <sup>^</sup>	□ \$250
Hawaii Health Guide Members	<b>\$150</b>	<b>\$200</b>	□ \$250
Non-Hawaii Health Guide Members	□ \$250	□ \$300	□ \$350
Outside Exhibitors (provide your own shelter, tables, o	chairs, etc.)		
Not-For-Profits	□ \$50	□ \$75	□ \$100
Hawaii Health Guide Members	<b>\$100</b>	<b>\$150</b>	□ \$200
Non-Hawaii Health Guide Members	S150	□ \$200	□ \$250
Food Vendors (provide your own shelter, tables, chairs,	, water, powe	er, gas, etc.)	
Hawaii Health Guide Members	<b>\$100</b>	<b>\$150</b>	□ \$200
Non-Hawaii Health Guide Members	□ \$150	□ \$200	□ \$250
Plant Vendors (provide your own shelter, tables, chairs	, etc.)		
Plant Vendors Certified Organic	<b>\$50</b>	<b>\$75</b>	<b>\$100</b>
Plant Vendors General	☐ \$75	☐ \$125	□ \$150
Additional Promotions & Advertising			
Entry Bag Product Promotion \$50 for 250 ite	ems		
Print Program Ads	<u> </u>	<u> </u>	☐ full \$400
Hawaii Health Guide Annual Listings \$240 Intro List	ting	00 Full Service	
		Sub-total	\$
Cancellation: \$50 admin fee on all cancelled booths.		Tax 4.167%	
No refunds for no-shows. No Refunds after September 30, 20	009.	TOTAL	\$

Contact: Anandra@HawaiiHealthGuide.com
Phone: (808) 638-0888 Fax: (866) 617-5599

 $\underline{info@hawaiihealthguide.com} \\ \underline{www.HawaiiHealingGarden.com}$ 

Hawaii Health Guide / Hawaii Healing Garden • PO Box 562 • Haleiwa HI 96712

## 2009 Hawaii Healing Garden Festivals



### MAUI - Exhibitor Application Sunday, October 18, 2009 Maui Community College Payment & Program Info



Non-Profit Tax ID: yable to: Hawaii Healing Garden∙ PO Box 562 ∙ Haleiwa HI 96712
yable to: Hawaii Healing Garden∙ PO Box 562 ∙ Haleiwa HI 96712
Expire date: Code:
State: Zip:
Date:
ne & info as it should be published online and in the event program.
Phone:
ifically what you will be doing at your booth, and list in detail any
cifically what you will be doing at your booth, and list in detail any ing (attach pages if necessary). (This will not be published.):
r

Contact: Anandra@HawaiiHealthGuide.com
Phone: (808) 638-0888 Fax: (866) 617-5599

info@hawaiihealthguide.com www.HawaiiHealingGarden.com
Hawaii Health Guide / Hawaii Healing Garden • PO Box 562 • Haleiwa HI 96712

# 2009 Hawaii Healing Garden Festival Maui Booth Information

Date & Time: Sunday October 18, 2009, 9:30 am to 6:00 pm

Location: Maui Community College, 310 W Kaahumanu Ave. Kahului, HI 96732

Vendor Hours: Load-in 8:00-9:30am, Load-out 6:00-7:00pm

This is a Zero Waste event. We would like to request your assistance in keeping waste down to a minimum. Vendors using avoidable materials to sample and display products (i.e. non-recyclable plastic, Styrofoam, or other true waste materials) will forfeit their deposit.

In order to reach as close to zero waste as possible, it is necessary to be aware of resource stream diversion. We will have 3 bins for used resources: 1) Compost, 2) Recycling, 3)True Waste. The following are recyclable: Cardboard (must be broken down and not be soiled), Vegetable oil (if you will be using any vegetable oil – please let host know ASAP to arrange for pickup afterwards), Plastics (only 1s and 2s can be recycled, caps must be removed from all bottles first), Aluminum cans (NOT tin), and Glass. Alternative biodegradable and compostable products are available from Styrophobia <a href="http://styrophobia.com">http://styrophobia.com</a>. Mention the Hawaii Healing Garden Festival for your vendor discount.

**Booths:** Booth locations are assigned per our discretion. Massage & healing work booths are grouped in the quietest spaces to provide maximum ambience. We will try to accommodate special requests, but priority booth spaces (corner areas, high traffic zones) are given to early registrants and Hawaii Health Guide members when possible. Inside booth space is approx 8'x6'. Tables are approx 2'x6'. Outside vendors are required to bring your own tents, stakes, tables & chairs etc.

**Food Booths:** Please list type of food being served and equipment being used and any special needs. There are limited number of food booths available; please contact us for more details. Food vendors are required to use biodegradable or compostable materials, and are encouraged to source organically whenever possible. Food vendors must have food permits.

Plant Booths: Please list type of plants and amount of space needed.

Power: Limited electric power is available. Please register early and indicate your specific power needs.

**Banners & Space dividers:** You are welcome to bring signage, props, screens, massage tables, etc., so long as everything fits within your allotted space and does not block other vendors' views or ability to be seen by participants. If you have large banners, you'll need to bring your own stands to hang them.

**Restrictions:** Booth sharing is not allowed, unless the businesses are clearly compatible. (For instance, two acupuncturists working out of the same clinic could share booth space, but an acupuncturist and an artist could not.) Please call to get approval if you have a request to share booth space.

**Arrival & Departure Time:** Please arrive by 8:00 AM to set up your booth area. The opening ceremony (prayers and intention setting for the day) will be at 9:30 AM, and we'd like everyone to be able to attend. Booth breakdown is from 5:00-6:00 PM, Evening entertainment starts at 6:00 PM and ends at 9:00 PM.

**Food:** You are responsible for your own food & beverages during the event. Several wonderful food vendors will be providing various foods throughout the day.

**Silent Auction/Raffle Items:** We will be holding a silent auction and/or raffle to benefit the Hawaii Health Guide Scholarship fund, and we welcome your donations of items, gift certificates, etc. It is an opportunity to have your business name and a few promotional words announced in front of the crowds gathered for the lectures & entertainment. The raffle coordinator will contact you at the beginning of the day to collect your items.

**Cleanup & Survey Deposit:** \$50 deposit is refundable when your booth space has been cleaned and cleared, and your short survey form is completed and turned in to the main event booth.

**Liability:** Hawaii Health Guide and the Hawaii Healing Garden is not liable for any theft or damage to your personal effects or business display or supplies.

#### **Additional Promotions & Advertising**

#### **Hawaii Health Guide Membership**

**Entry Bag Product Promotion:** 

We're offering \$50 to \$100 discount on booths to people with paid directory listings on our website. The site received over 30,000,000 hits last year, and is a wonderful resource for visitors & residents alike for health-related products & services. For \$250-\$500 you get one full year of advertising via the All Islands and your island - English and Japanese sites! A full web page with 3 images, unlimited text, your contact information, website & a maplink, and additional discounts on other products and services. Please contact <a href="mailto:events@hawaiihealthquide.com">events@hawaiihealthquide.com</a> or 808-638-0888 to get your listing started.

250 of your product samples or promotional items placed in entry bags given to the first 250 people attending the event. Items must be pre approved. Items shipped to designated island location 1 week prior to each event. Multiple events discount available.
1 Event  \$\square\$ \$50 for Booth Exhibitors, \$\square\$ \$125 for non-booth product promotion
Online Program Ads: Simple one-line listing with Business Name and hyperlink to your website. Posted for all of 2009 and early 2010.
FREE to HHG Members (links to your unique page on HawaiiHealthGuide.com) \$50 Non-members (links to your website)
Print Program Ads: Oahu Festival Program 500+ copies to Festival attendees, sponsors and VIP's.
☐ 1/8 page \$100 ☐ 1/4 \$150 ☐ 1/2 \$250 ☐ full \$400 ☐ 25% HHG Discount
<ul> <li>Hawaii Health Guide - Annual Listing:</li> <li>Your Business, product or service listing and webpage on HawaiihealtGuide.com portals:</li> <li>Your specific Island and All Islands portals on both English and Japanese sites.</li> <li>5,000 visitors a day generating 50,000 daily pageviews.</li> </ul>
☐ \$240 Intro Listing ☐ \$500 Full Service Listing

Contact: <u>Anandra@HawaiiHealthGuide.com</u>

Phone: (808) 638-0888 Fax: (866) 617-5599

info@hawaiihealthguide.com www.HawaiiHealingGarden.com

Hawaii Health Guide / Hawaii Healing Garden • PO Box 562 • Haleiwa HI 96712