

2008 Hawaii Healing Garden Festivals



Hawaii Big Island - Booth Application
 November 1, 2008
 Amy Greenwell Ethnobotanical Garden



Booth & Advertising Rates

\$50 - Discount for Hawaii Health Guide Members!

Early Registration Discount! - Register by October 24, 2008

- \$50 Pre-registration Discount \$ -50.00

Inside Booths - Main Tent Area (booth includes 8' x 8' space, 1-table, 2-chairs)

Food Vendors: \$150 \$ _____
 Not-For-Profits: \$150 \$ _____
 Hawaii Health Guide Members: \$150 \$ _____
 General Booths: \$200 \$ _____
 Power Outlets: \$35 *Describe power use, volt & outlets needed* \$ _____
 Extra Chairs: \$5 each \$ _____

Outside Exhibitors - (provide your own shelter, tables, chairs, etc.)

Food Vendors: \$125 \$ _____
 Not-For-Profits: \$125 \$ _____
 Hawaii Health Guide Members: \$125 \$ _____
 General Booths: \$175 \$ _____

Additional Promotions & Advertising

Hawaii Health Guide Annual Listing: \$240 Intro Listing \$500 Full Service \$ _____
 Entry Bag Product Promotion: \$50 for 500 items \$ _____
 Online Vendor Link: \$50 Non-members FREE HHG Members \$ _____
 Online Program Ads: \$100 Non-members \$50 HHG Members \$ _____
 Print Program Ads: 1/8 page \$100 1/4 \$175 1/2 \$250 full \$400 \$ _____
 Program online & print ads - HHG Member Discount 25% \$ _____

Sub-total \$ _____
 Tax 4.167% \$ _____

Cancellation: No refunds for no-shows. \$50 admin fee on all cancelled booths after October 15.

TOTAL \$ _____

Contact: events@HawaiiHealthGuide.com • (808) 638-0888

Hawaii Health Guide / Hawaii Healing Garden • PO Box 562 • Haleiwa HI 96712

Phone: (808) 638-0888 Fax: (866) 617-5599 • info@hawaiihealthguide.com www.HawaiiHealthGuide.com

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Payment & Program Info

Payment Total: \$ _____

Name: _____ Phone: _____

Company: _____

Hawaii Health Guide ID: _____ Non-Profit Tax ID: _____

Check #: _____ Payable to: Hawaii Health Guide • PO Box 562 • Haleiwa HI 96712

Credit Card #: _____ Expire date: _____ Code: _____

Name on Card: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Signature: _____ Date: _____

Program Info: Your name & info as it should be published online and in the event program.

Name or Business: _____ Phone: _____

Email OR Website: _____

10-15 Word Description: _____

Booth Info: Describe specifically what you will be doing at your booth, and list in detail any products you'll be sampling or selling (attach pages if necessary). (This will not be published.):

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2008 Hawaii Healing Garden Festival

Big Island Booth Information

Date & Time: Saturday November 1, 2008, 10am to 5:00pm

Location: Amy Greenwell Ethnobotanical Garden, 82-6188 Mamalahoa Hwy • Captain Cook HI 96704

Vendor Hours: Load-in 8:00-9:30am, Load-out 5:00-6:00pm

This is a Zero Waste event. We would like to request your assistance in keeping waste down to a minimum. Vendors using avoidable materials to sample and display products (i.e. non-recyclable plastic, Styrofoam, or other true waste materials) will forfeit their deposit.

In order to reach as close to zero waste as possible, it is necessary to be aware of resource stream diversion. We will have 3 bins for used resources: 1) Compost, 2) Recycling, 3) True Waste. The following are recyclable: Cardboard (must be broken down and not be soiled), Vegetable oil (if you will be using any vegetable oil – please let host know ASAP to arrange for pickup afterwards), Plastics (only 1s and 2s can be recycled, caps must be removed from all bottles first), Aluminum cans (NOT tin), and Glass. Alternative biodegradable and compostable products are available from Styrophobia <http://styrophobia.com>. Mention the Hawaii Healing Garden Festival for your vendor discount.

Booths: Booth locations are assigned per our discretion. Massage & healing work booths are grouped in the quietest spaces to provide maximum ambience. We will try to accommodate special requests, but priority booth spaces (corner areas, high traffic zones) are given to early registrants and Hawaii Health Guide members when possible. Inside booth space is approx 8'x6'. Tables are approx 2'x6'. Outside vendors are required to bring your own tents, stakes, tables & chairs etc.

Food Booths: Please list type of food being served and equipment being used and any special needs. There are limited number of food booths available; please contact us for more details. Food vendors are required to use biodegradable or compostable materials, and are encouraged to source organically whenever possible. Food vendors must have food permits.

Plant Booths: Please list type of plants and amount of space needed.

Power: Limited electric power is available. Please register early and indicate your specific power needs.

Banners & Space dividers: You are welcome to bring signage, props, screens, massage tables, etc., so long as everything fits within your allotted space and does not block other vendors' views or ability to be seen by participants. If you have large banners, you'll need to bring your own stands to hang them.

Restrictions: Booth sharing is not allowed, unless the businesses are clearly compatible. (For instance, two acupuncturists working out of the same clinic could share booth space, but an acupuncturist and an artist could not.) Please call to get approval if you have a request to share booth space.

Arrival & Departure Time: Please arrive by 8:00 AM to set up your booth area. The opening ceremony (prayers and intention setting for the day) will be at 9:30 AM, and we'd like everyone to be able to attend. Booth breakdown is from 5:00-6:00 PM, Evening entertainment starts at 6:00 PM and ends at 9:00 PM.

Food: You are responsible for your own food & beverages during the event. Several wonderful food vendors will be providing various foods throughout the day.

Silent Auction/Raffle Items: We will be holding a silent auction and/or raffle to benefit the Hawaii Health Guide Scholarship fund, and we welcome your donations of items, gift certificates, etc. It is an opportunity to have your business name and a few promotional words announced in front of the crowds gathered for the lectures & entertainment. The raffle coordinator will contact you at the beginning of the day to collect your items.

Cleanup & Survey: Please make sure your booth space has been cleaned and cleared, and your short survey form is completed and turned in to the main event booth before leaving the festival.

Liability: Hawaii Health Guide and the Hawaii Healing Garden is not liable for any theft or damage to your personal effects or business display or supplies.

Additional Promotions & Advertising

Hawaii Health Guide Membership

We're offering a \$100 discount on booths to people with paid directory listings on our website. The site received over 30,000,000 hits last year, and is a wonderful resource for visitors & residents alike for health-related products & services. For \$250-\$500 you get one full year of advertising via the All Islands and your island - English and Japanese sites! A full web page with 3 images, unlimited text, your contact information, website & a maplink, and additional discounts on other products and services. Please contact events@hawaiihealthguide.com or 808-638-0888 to get your listing started.

Entry Bag Product Promotion:

500 of your product samples or promotional items placed in entry bags given to the first 500 people attending the event. Items must be pre approved. Items shipped to designated island location 1 week prior to each event. Multiple events discount available.

1 Event ___ \$50 for Booth Exhibitors, ___ \$250 for non-booth product promotion

Online Program Ads:

Your booth listed on the Oahu Festival page. Includes image, info, contact & links. Posted for all of 2008 and early 2009. Sign up early for best coverage.

___ \$50 HHG Members ___ \$100 Non-members

Simple one-line listing with Business Name and hyperlink to your website. Posted for all of 2008 and early 2009.

___ FREE to HHG Members (links to your unique page on HawaiiHealthGuide.com)
___ \$50 Non-members (links to your website)

Print Program Ads:

Oahu Festival Program 500+ copies to Festival attendees, sponsors and VIP's. - [25% HHG Discount](#)

___ 1/8 page \$100 ___ 1/4 \$175 ___ 1/2 \$250 ___ full \$400

Hawaii Health Guide - Annual Listing: ___ \$240 Intro Listing ___ \$500 Full Service Listing

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